



UNITED NATIONS
**WORLD
 ENVIRONMENT
 DAY 2010**
PITTSBURGH
 NORTH AMERICAS HOST CITY

Water Matters! Global Water Conference

Thursday, June 3, 2010

David L. Lawrence Convention Center

Pittsburgh, PA 8:00 am - 4:00 pm

Presented by: Pittsburgh World Environment Day Partnership

Cost to attend is only \$25 and includes lunch.

The United Nations Environment Programme appointed Pittsburgh to be North America's Host for World Environment Day (WED) 2010. This event is part of Pittsburgh's answer to the call.



Just imagine:

- Having to boil your tap water before drinking or cooking
- Lifeless streams, rivers, oceans
- An economy stalled by problems of access to water of sufficient quantity and quality

In western Pennsylvania, these problems are not as remote as they may seem. Our region has plentiful water supplies — a tremendous economic and quality of life asset — but significant water quality challenges. Other parts of North America and the world have severely limited access to water and/or degraded water quality. Without more attention to protection and restoration of water resources, we may find ourselves scrambling to find abundant and clean water for future generations. Regions that step up to the challenge will have advantages and growth; those that don't will decline.

Join us and learn:

This conference will be a milestone for our region in establishing water as imperative to prosperity — life, health, recreation, industry, competitiveness. *Water Matters!* will galvanize the region to address water challenges and opportunities and be a leader in providing sustainable water solutions for the world.

Open to the public and intended for all audiences. Conference will conclude with a networking reception and exhibition providing hands-on activities and displays.

Come be part of a remarkable, eye-opening exploration of the ways *Water Matters!*

Topics to be addressed by expert panels:

Water and Your Health

What's in our water and what does it mean for our health?

Water and Energy

How do we balance need for energy and clean water?

Water as an Economic Driver

How do we use this precious asset smartly to enhance quality of life and build our economy?

Partial list of keynote speakers and panelists:

David Ainsworth, UN Convention on Biological Diversity

Peter Annin, Institutes for Journalism & Natural Resources

Herbert T. Buxton, US Geological Survey Toxic Substances Hydrology Program

Marla Cone, Environmental Health News

Donald L. Correll, American Water

Marc Edwards, Virginia Tech

Julie Eilperin, The Washington Post

Amy Fraenkel, UNEP Regional Office for North America

Kate Jackson, Westinghouse Electric Company

Gregory J. Koch, Global Water Stewardship Program, The Coca-Cola Company

Mike Magee, healthy-waters.org

Richard A. Meeusen, Badger Meter Co.

James E. Rogers, Duke Energy

Carl Safina, PhD, Blue Ocean Institute

**Water Matters!...to you,
 the region, the future.**

www.pittsburghwed.com/watermatters

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